

Friends of the Petaluma River 2010 report

Celebrating our Fifth Year



***We promote appreciation of the Petaluma River
and protect the vitality of its natural resources***

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Patrick Campbell (Chair)
Elizabeth Howland
Andy Rodgers
Elizabeth Mori
David Hansen
J.T. Wick
Mike Simpson
Penny Wells

Executive Director

David Yearsley

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Abbie Walther
Andrew Packard
Babs Kavanaugh
Brian Grays
Cari Pace-Koch
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Christina Kauk
Christopher Gilkerson
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Jaimey Walking Bear
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Nancy Hage
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Patricia Menadier
Ron Miska
Scott Hess
Stephen Johnson
Vasanti Jayaswal
Warren Percell
Brian Swedberg

In our fifth year of “*Celebrating and Conserving*”, Friends of the Petaluma River has many achievements to be proud of. We held a wide variety of public events, took action on issues that affect the River’s vitality, initiated activities to restore the Livery Stable on McNear Peninsula and create a home for the Petaluma River Heritage Center.

We deeply appreciate the people, organizations, and businesses that have helped to make the past year’s achievements possible. It is through the help of our many supporters, volunteers and community partners that we have been able to accomplish these successes. Thank you all!



The “Rivertown Revival” brought 4,800 people to the River Heritage Center

Our Year in Pictures

January 2010

Barn Owl Box Success!



January of this year Friends, with the aid of volunteers, built and placed 4 Barn Owl boxes in the community. We are happy to report that 2 of the boxes were occupied, including the one at the River Heritage Center.

Heritage Center Protected



The men's group **Tribe Torch** donated 3 workdays to paint the floor and seal the exterior of the River Heritage Center, helping to protect it from winter storms.

February 2010

Friends Board holds Retreat

On Feb. 5th Friends Board of Directors met for a day at the home of Advisory Council member Patricia Menadier, overlooking the River. The day long retreat was facilitated by **Shelly Anderson** (on left) and was used to assess the organizations resources and make plans for a successful year.



March 2010

Small Boat Conference



Friends founder **David Yearsley** and Board member **Elizabeth Howland** attended the first Teaching with Small Boats Conference in Alexandria Va. (seen with **Joe Youcha**, conference host).

Marsh Paddle for LandPaths



On March 28th Friends led a public paddle tour of the Petaluma Marsh for LandPaths.

April 2010

New sculpture for Heritage Center:



The entry sculpture was conceived by designer **Robert Hudson**; Other contributors include sail maker **John Amen**, sign maker

Warren Purcell, landscape artist **Eve O'Rourke**, and graphic artist **Todd Bloch**.

Tom Sawyer Day



On April 10th Friends of the Petaluma River hosted Tom Sawyer Day at the River Heritage Center, helped to celebrate Sonoma County's "Big Read". Funding was augmented by a grant from **KRCB TV**.

May 2010

Rose Foundation Awards \$40,000 to Friends for purchase of 2 Boats:



A 27' triple pontoon barge and 21' Mako utility skiff, which had been on loan to Friends from

S.F. Baykeeper for the past few years, were

purchased with a grant for \$40,000, by the **Rose Foundation for Communities and the Environment**.

The grant covers the cost of the two craft and a year's worth of maintenance.



New Board members and Advisory Council installed:



In May Friends welcomed 2 new board members, **J.T. Wick** (L) and **Mike Simpson** (R). An Advisory Council was also created, it is comprised of community leaders including **Babs Kavanaugh** (C), who are willing to help Friends with their expertise.

June 2010

River Tours a big hit



Friends Eco-cruises have been a big hit this year. Over 25 tours have been offered and all of them have been fully booked. The trips highlight the River’s history and resources and take passengers out to special places in the Petaluma wetlands.

Nature Education Facility grant submitted for RHC improvement



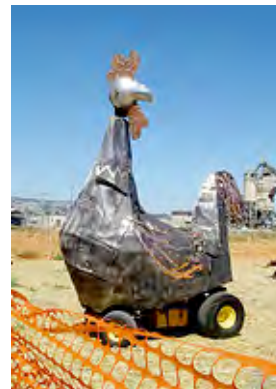
Friends worked with the **City of Petaluma** to help draft a \$3.8 million dollar grant proposal that was submitted to the Ca. Dept of Parks and Rec. The grant will provide funding to restore the historic Livery Stable and make improvements at Steamer Landing Park to create a Nature Education Facility.

July 2010

Rivertown Revival comes to RHC!



On July 24th the River Heritage Center hosted the first ever Rivertown Revival. Conceived and organized by **Clementine Eco-events’ Kelin Bachman (L)** and **Vanessa Hauswald (R)** the wildly successful event brought over 4,800 revelers to the banks of the Petaluma River for art boat races, music, and costumed frivolity. Artist **Mark Pauline** brought his amazing



robots to the event. Part of the proceeds went to Friends of the Petaluma River and we would like to extend our warmest thanks to all of the volunteers, sponsors performers, participants, and spirited attendees

for making the Rivertown Revival a success!

Jon Young at the RHC

Tracker, mentor, author and educator Jon Young shared stories of tracking and nature awareness with visitors at the River Heritage Center on 7/30.



August 2010

Second annual Fandango



The second annual "Moonlit Fandango" was a smashing success; surpassing last year's event in the number of people attending and the amount of money raised. Over 120 people enjoyed the gala festivities at **Sid & Gigi Hendrick's Rockin H Ranch** and were treated to great music by the **Rivereens** with special guest **David Grisman**, (below). The event included excellent local food and wine and an acrobatic air show over the River.



Nearly \$30,000 dollars were raised at this event to benefit the River Heritage Center and Friends of the Petaluma River. To view photos of this and other events visit Friends website and click the Flickr tab.

September 2010

Oil Spill 9/6!

Friends assisted the cleanup of an oil spill of 100 - 400 gal. of heavy oil on Labor Day morning by surveying the River on land



and by boat and alerted the DFG response team about lingering hot spots in McNear Channel. The spill also brought regional TV attention to the River when KTVU Channel 2 reported on the story over a period of several days following the incident.

Coastal Cleanup Day in Petaluma



On Coastal Cleanup Day students from Casa Grande HS (above) joined other community members for River cleanup. The **Southern Sonoma County Resource Conservation District**, the **City of Petaluma** and **Friends of the Petaluma River** collaborated in hosting this highly successful event.

October 2010

River Heritage Days: 10/8-10



In conjunction with the Alma & Grace Quan's annual visit to Petaluma Friends of the Petaluma River held our 2nd River Heritage Days on Oct. 8th, 9th & 10th.



The events included an education day for students of Grant School aboard the boats on Fri, an all day River Heritage Fair on Sat. and public boat rides aboard the vessels on Sun. Events included the building of a “Tule Splitter” duck boat and the launching of a motorized Tule Reed boat and took place at the Marina and downtown Turning Basin.



Day of the Dead - River of Lives

On October 30th Friends volunteers **Leonard Page (L), Jane Johnson (R), and Eve O'Rourke (C)** prepared a dramatic float from the tule boat built by **Charlie Kennard** and joined the colorful multi-cultural procession celebrating the Day of the Dead, which this year was themed “River of Lives”.



December 2010

Year End Celebration



On Dec. 2nd Friends hosts their annual year-end celebration at Post Wellness Center's “ballroom”, overlooking the River, to celebrate the year's accomplishments and honor the people who made them possible.

2010 Member Index

Golden Friends - \$1000+

Best Friends - \$500+

Trusted Friends - \$250+

Good Friends - \$100+

Warm Friends - \$20+



Friends of the Petaluma River

Celebrate and Conserve

Golden Friends

Anonymous
Al and Cherry Bauman
Bonna Benedetti and George Flynn
Buck Kamphausen
CamelBak
Clover Stornetta Farms
ECON
Elizabeth and Stephen Mori
Infineon Raceway
Jim and Nancy Hage
Ken and Chris Cram
Moose Boats
Outwest Garage
Patrick Campbell
Paula Freund
Port Sonoma
RNM Properties
Stephen and Leslie Johnson
Stewart Brand and Ryan Phelan
Warren Watkins

Best Friends

Bank of Marin
Blake Barrington
James Burleson
Jeannine Sarragosa
Joanie Clausen
John Cota and Teresa Barrett
Kevin Clark
Patricia Menadier
Penny Wells

Trusted Friends

Babs Kavanaugh and Mike Witte
Bob and Cari Koch
Carl Isaak
Carol Kneis
Chris Gilkerson and Susan Matthews
Clementine Eco Event Planning
Elizabeth Hage
Joan and Stu Clark
Lee's Body Shop
Phyllis and James Coulter
Ralph Benson
Sheraton Petaluma Sonoma County
Tiffany Renee & Jaimey Walking Bear
Tim Johnson
Tom Isaak

Good Friends

Alan Kittelman
Barbara and Dave Tracy
Bernadette Robinett
Betty and Vincent Joseph
Bill and Karen Nay
Bruce and Jo Ann Crouch
Camille and Noel Ramirez
Carol and Andy Eber
Cathy and Ed Cardoza
Chris Samson and Jodi Clinesmith
David and Carla Ramey
David and Patti McLain
David Martinelli
Don and Kay Baumhefner
Donna and Don Forst
Edwin Hamilton and Tamara Norman
Eileen Weeks
Gail McGovern
Genna Mori and Matteo Fabiano
Glenda and Michael Martin
Greg Yearsley
James Hibbs
Janel and Jeffrey Feirabend
Jeffrey and Angela Avery
Jeri and Robb Ollett
Jim Famni
Joanne Taylor
Jodi and Gene Hottel
John Donnelly
Jules Evens
Karen Halberg
Kathleen and Ronald Larsen
Kathleen Brown
L.L. Thompson
Laure Reichel
Leonard and Marcia Berniker
Linda Conley
Loyce Haran
Marshall and Pat Fitzgerald
Mary and Robert Sabella
Mary Ann and Eric Swanson
Michael Day
Michele Anna Jordan
Mike and Merideth Simpson
Nancy Case Rico
Neary Landscape, Inc.
Olga Senyk

Pam Torliatt
Patricia Morris
Patricia Riley
Patty McFerrin
Paul and Sharon Eklof
Paul and Suzanne Mackey
Rags to Stitches
Raymond and Diane Goluba
Richard Gulson
Richard Pesqueira
Rosalie and Ralph Webb
Sandra Kuzma
Sheri and Michael Brodsky
Sheryl Speck and Don Rich
Terry Holbertson III
Victor and Gabriella Szendi
Victoria and David Spinner

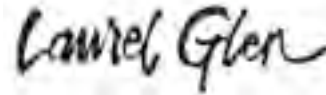
Warm Friends

Ann Bertucci
Bill and Lucy Kortum
Charles and Perry Freeman
Delia Hitz
Donna and Steve Yearsley
Elizabeth Fleischmann
Elizabeth Wiegardt and Ken Egel
Ellen Johnck
Eric Holmberg and LeAnn James
Erick and Kelin Backman
Jacqueline Von Reichbauer
James Johnson
Jane Davis Johnson
Joy Amen
Kit Lofroos
Lesley Papola
Linda Suhr
Martin Coyle
Michael Huntsinger
Mike and Martha Murphy
Mike Harris
Nancy Sasser and Michael Kraus
Paula Solomon
Peter Vella
Rhoda Svensson
Richard O'Dea
Rick and Janet Parmer
Ron Denicola
Steven Kendall
Susan Starbird
Tracy and Richard Brown
Virginia May



Friends of the Petaluma River
Celebrate and Conserve

Corporate Sponsors



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Clavey Paddlesports
Clover Stornetta Farms
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